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Our mission . . .

100,000 cows

Our vision . . .

*Green alfalfa fields and dairy cows
in the pasture;*

*Growing, friendly communities
thriving with your people;*

Vibrant, growing agricultural economy;

Healthy cows and healthy people;

*Successful producer-owner
organizations;*

The highest quality dairy products;

*A culture of earned respect for rural
values, intelligence and human dignity*

Vision

The North Dakota Dairy Coalition has a vision for the future of North Dakota. Peter Senge, in his book "The Fifth Discipline," describes "vision" as the answer to the question, "What do you want to create?" When dairy producers and dairy industry folks came together in 2003 to formulate the coalition's vision statement, we agreed on what we wanted the future to be like. This vision is paraphrased in the left-hand column of this page. The second part of that question was, "How do we get it?"

We have entered the second phase of growth. Your future could be part of that equation. Here's why. We truly believe that dairies are good for North Dakota in a broad economic sense. And, they are good for other producers. Figures from the North Dakota Adult Farm Management Program reveal that a dairy cow produces more net income than any other farm animal. Healthy animals, healthy people and healthy economies come with a growing and thriving dairy industry.

Recruitment

The coalition is the result of a statewide, unified effort to expand our dairy industry. North Dakota has the feed, the environment and the attitude for growth. While extensive effort is going into the retention of existing producers and rebuilding our infrastructure, we recognize that recruitment of new dairy producers is key to our long-term success.

That's where you come in. If a change is in your future, consider North Dakota. The Peace Garden State is indeed a tremendous garden of feed, forage and multiple byproducts suitable for dairy. We want you!

The coalition represents dairy producers, industry representatives and government entities that are working to increase the number of dairy cows in North Dakota and has several active groups that work on fund raising, permitting, promotion, legislative issues, finance and recruitment. Check out our Web site at www.nddairy.com.

As we set sail, at the helm of our ship "N.D. Future" is Executive Director Gary Hoffman, with a lifetime of dairy experience. He is ready to help you in a "one-stop shopping" experience.

Contact Gary at (800) 234-0518 for:

- Information on available sites
- Personalized tours
- Permitting assistance
- Financing assistance