

## Silent Auction to Support Dairy Youth Scholarship

You are encouraged to donate any item for the silent auction.

All proceeds will go to the Friends of the Dairyman Scholarship Fund.

For more information, contact David Dockter, president, (701) 391-7875.

- Registration at the door
- Lodging information contact:  
Best Western Seven Seas Inn,  
2611 Old Red Trail,  
Mandan, ND 58554-1448,  
(701) 663-7401 or (800) 597-7327
- For more information about the convention, contact  
J.W. Schroeder at (701) 231-7663,  
e-mail [jw.schroeder@ndsu.edu](mailto:jw.schroeder@ndsu.edu)  
-or-  
Char Heer at (701)782-4154,  
e-mail [cheer@midwestdairy.com](mailto:cheer@midwestdairy.com).

*Individuals with disabilities are invited to request reasonable accommodations to participate in NDSU-sponsored programs and events.*

*To request an accommodation(s), please contact J.W. Schroeder at (701) 231-7663 by Nov. 3, 2009 to make arrangements.*

N.D. Department of Agriculture  
600 E Boulevard Ave., Dept 602  
Bismarck, ND 58505-0020

Forty-third Annual  
North Dakota Dairy Convention  
Nov. 11-12, 2009

# Forty-third Annual North Dakota STATE DAIRY Convention

Sustaining  
Farm and Family

Wednesday • Nov. 11  
Thursday • Nov. 12  
2009

Best Western Seven Seas Inn  
2611 Old Red Trail  
(junction of I-94 and exit 152)  
Mandan, N.D.



**MDA** MIDWEST DAIRY ASSOCIATION™

**NDSU**  
Extension Service  
North Dakota State University



## Wednesday, Nov. 11

8:30 a.m.	<b>Leaders Edge Training</b> <i>sponsored by Pfizer Animal Health</i>	
	<b>Session 1: Culturing Diversity – A Healthy Labor Community</b>	
	<b>Session 2: Enhancing Immunity – A Healthy Cow Herd</b>	
9 a.m.	<b>Exhibitor and Silent Auction setup</b>	Pier 7
10 a.m.	<b>Registration</b>	Lobby
10:30 a.m.	<b>Trade Show opens</b>	Pier 7
11 a.m.	<b>Silent Auction Begins</b>	Pier 7
11:30 a.m.	<b>Welcome</b>	Pier 7
11:45 a.m.	<b>Ticketed Buffet</b> <i>sponsored by Midwest Dairy Association</i>	
12:30 p.m.	<b>Featured Speaker – Doug Goehring</b> North Dakota Agriculture Commissioner	
<b>Day One Theme: Sustainable Farms – Going Green in a Black and White World</b>		
1:15 p.m.	<b>Demystifying Technology</b> “Then and Now, From Party Lines to Cyber Time” <i>Bob Bertsch, NDSU</i>	Cutty Sark
2:15- 3:15 p.m.	<b>Ice Cream Break</b> <i>sponsored by Cass Clay/Associated Milk Producers Inc.</i>	Pier 7

3:15 p.m.	<b>People Communicating With People</b> “You Never Call Me Anymore” <i>Cutty Sark</i>	
	<b>Panel Presentations</b> <i>Andrew Holle – Text Messaging</i> <i>Rita Mosset – Why Facebook</i> <i>Mark and Christy Doll – Mobile Markets</i> <i>Karissa Brobst – Education via Web University</i>	
5:30 p.m.	<b>Convention Social Pre-banquet get-together</b> <i>Music by Gene &amp; Joe</i>	Pier 7
6:15 p.m.	<b>Welcome – Introductions and Meal</b> <i>Allan Tellmann, President, Milk Producers Association of North Dakota</i>	
	<b>Greetings</b> <i>Natalie Laubner, 2009 North Dakota Dairy Princess</i>	
7:15 p.m.	<b>Recognition</b> <ul style="list-style-type: none"> <li>• Milky Way Award</li> <li>• Merit Award</li> <li>• Ag Commissioner’s Award of Dairy Excellence</li> </ul>	
7:30 p.m.	<b>Entertainment</b> Live Well – Laugh Often (Motivations with Humor) <i>Corrine Lieser, dairy farmer and humorist</i>	

## Thursday, Nov. 12

**Day Two Theme: Sustainable Family –  
Taking Care of Your People and Your Business**

7:30 a.m.	<b>Registration</b>	Lobby
7:30 a.m.	<b>Breakfast Buffet</b> <i>sponsored by Land O’ Lakes, Inc.</i>	Pier 7
8 a.m.	<b>Trade Show</b>	Pier 7
8:30 a.m.	<b>Let’s Just Blow Bubbles!</b> <i>Randi Schaeffer</i>	Cutty Sark
9:30 a.m.	<b>Healthy Business – Our Markets</b> Milk processors discuss the issues	Cutty Sark
	<ul style="list-style-type: none"> <li>• <b>Milk Markets and Legislation</b> <i>Ken McMahon, AMPI</i></li> <li>• <b>Understanding Business Risk</b> <i>Steve Watrin, Land O’Lakes</i></li> <li>• <b>Milk Market Dynamics</b> <i>Randy McGinnis, Dairy Farmers of America</i></li> </ul>	
10:15 a.m.	<b>Cheese Break</b> <i>sponsored by Cass Clay/AMPI</i>	Pier 7
10:35 a.m.	<b>Healthy Business – Panel Discussion</b> Milk processors answer your questions ( <i>questions may be submitted in advance</i> )	
11:45 a.m.	<b>Milk Producers of North Dakota Annual Meeting</b> <i>with sponsored luncheon</i>	Nautilus