

Silent Auction to Support Dairy Youth Scholarship

You are encouraged to donate any item for the silent auction.

All proceeds will go to the Friends of the Dairyman Scholarship Fund.

For more information, contact David Dockter, president, (701) 391-7875.

- Registration at the door
- Lodging information contact:
Best Western Seven Seas Inn,
2611 Old Red Trail,
Mandan, ND 58554-1448,
(701) 663-7401 or (800) 597-7327
- For more information about the convention, contact
J.W. Schroeder at (701) 231-7663,
e-mail jw.schroeder@ndsu.edu
-or-
Char Heer at (701)782-4154,
e-mail cheer@midwestdairy.com.

Individuals with disabilities are invited to request reasonable accommodations to participate in NDSU-sponsored programs and events.

To request an accommodation(s), please contact J.W. Schroeder at (701) 231-7663 by Nov. 3, 2009 to make arrangements.

N.D. Department of Agriculture
600 E Boulevard Ave., Dept 602
Bismarck, ND 58505-0020

Forty-third Annual
North Dakota Dairy Convention
Nov. 11-12, 2009

Forty-third Annual North Dakota STATE DAIRY Convention

Sustaining
Farm and Family

Wednesday • Nov. 11
Thursday • Nov. 12
2009

Best Western Seven Seas Inn
2611 Old Red Trail
(junction of I-94 and exit 152)
Mandan, N.D.



MDA MIDWEST DAIRY ASSOCIATION™

NDSU
Extension Service
North Dakota State University



Wednesday, Nov. 11

- 8:30 a.m. **Leaders Edge Training**
sponsored by Pfizer Animal Health
- Session 1: Culturing Diversity –
A Healthy Labor Community**
- Session 2: Enhancing Immunity –
A Healthy Cow Herd**
- 9 a.m. **Exhibitor and
Silent Auction setup** Pier 7
- 10 a.m. **Registration** Lobby
- 10:30 a.m. **Trade Show opens** Pier 7
- 11 a.m. **Silent Auction Begins** Pier 7
- 11:30 a.m. **Welcome** Pier 7
- 11:45 a.m. **Ticketed Buffet**
sponsored by Midwest Dairy Association
- 12:30 p.m. **Featured Speaker – Doug Goehring**
North Dakota Agriculture
Commissioner
- Day One Theme: Sustainable Farms –
Going Green in a Black and White World**
- 1:15 p.m. **Demystifying Technology** Cutty Sark
“Then and Now, From
Party Lines to Cyber Time”
Bob Bertsch, NDSU
- 2:15-
3:15 p.m. **Ice Cream Break** Pier 7
*sponsored by Cass Clay/Associated
Milk Producers Inc.*

- 3:15 p.m. **People Communicating
With People** Cutty Sark
“You Never Call Me Anymore”
- Panel Presentations**
Andrew Holle – Text Messaging
Rita Mosset – Why Facebook
Mark and Christy Doll – Mobile Markets
*Karissa Brobst – Education via
Web University*
- 5:30 p.m. **Convention Social
Pre-banquet get-together** Pier 7
Music by Gene & Joe
- 6:15 p.m. **Welcome –
Introductions and Meal**
*Allan Tellmann, President,
Milk Producers Association
of North Dakota*
- Greetings**
*Natalie Laubner, 2009 North Dakota
Dairy Princess*
- 7:15 p.m. **Recognition**
- Milky Way Award
 - Merit Award
 - Ag Commissioner’s Award
of Dairy Excellence
- 7:30 p.m. **Entertainment**
Live Well – Laugh Often
(Motivations with Humor)
*Corrine Lieser, dairy farmer
and humorist*

Thursday, Nov. 12

**Day Two Theme: Sustainable Family –
Taking Care of Your People and Your Business**

- 7:30 a.m. **Registration** Lobby
- 7:30 a.m. **Breakfast Buffet** Pier 7
sponsored by Land O’ Lakes, Inc.
- 8 a.m. **Trade Show** Pier 7
- 8:30 a.m. **Let’s Just Blow Bubbles!** Cutty Sark
Randi Schaeffer
- 9:30 a.m. **Healthy Business –
Our Markets** Cutty Sark
Milk processors discuss the issues
- **Milk Markets and Legislation**
Ken McMahon, AMPI
 - **Understanding Business Risk**
Steve Watrin, Land O’Lakes
 - **Milk Market Dynamics**
*Randy McGinnis,
Dairy Farmers of America*
- 10:15 a.m. **Cheese Break** Pier 7
sponsored by Cass Clay/AMPI
- 10:35 a.m. **Healthy Business –
Panel Discussion**
Milk processors answer your questions
(*questions may be submitted in advance*)
- 11:45 a.m. **Milk Producers of North Dakota
Annual Meeting**
with sponsored luncheon Nautilus